

## **NOTICE**

### **Attention City of Passaic Business Owners Sale of Certain Flavored Cigarettes Prohibited**

Dear Business Owner:

Effective November 30, 2008, the sale or distribution of flavored cigarettes (with the exception of cigarettes flavored with tobacco, menthol, or clove) in New Jersey is prohibited.

Prohibited flavored cigarettes include those which produce **smoke or impart a distinguishable flavor, taste or aroma prior to or during consumption, including, but not limited to, any fruit, chocolate, vanilla, honey, candy, cocoa, dessert, alcoholic beverage, herb or spice flavoring; or the cigarette or any component thereof, is advertised or marketed as having or producing any such flavor, taste or aroma.** The prohibition does not apply to little cigars, small cigars, cigarillos, large cigars, pipe tobacco or smokeless tobacco.

Any business that sales or distributes flavored cigarettes will be issued a summons to appear in Municipal Court and shall be liable to a civil penalty of:

**Not less than \$250.00 for the first offense**

**Not less than \$500.00 for the second offense**

**Not less than \$1,000.00 for the third offense and each subsequent violation**

Additionally, after a second or subsequent offense, upon recommendation and following a hearing by the City of Passaic, the Department of Treasury may suspend or revoke the license of the violating retail merchant.

Please be advised that this new law will be strictly enforced by the City of Passaic Division of Health. If you have any questions concerning this matter, please contact the Division of Health at (973) 365-5605.